EMERGENCY SOS · FOR RANGERS, SHERIFFS, SKI PATROL AND SEARCH & RESCUE

Someone is hurt on your ground and cannot tell you what is wrong.

They do not speak your language, they cannot name the trail they are on, and they may not be able to type. This is how that call still reaches your team — and what your dispatcher sees when it does.

Two minutes 56 seconds. Every screen in it is the live system, not a drawing.

A real case, start to finish

This is the call in the film. Nothing about it is simulated except the injury.

11:04 — a visitor scans the poster at the trailhead

Two hikers, one hurt below the rim. The uninjured one has one bar of signal and no idea what the trail is called. She scans the square on the poster with her camera. A page opens in Spanish, because her phone is Spanish.

11:04 — she presses one button

No app to download, no account, no password. Her location is attached automatically. She types one sentence in Spanish: *“Mi amigo se cayó desde las rocas y no puede caminar. Está sangrando mucho de la pierna.”*

11:04 — your dispatcher reads this, in English

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EMERGENCY - CRITICAL / medical

My friend fell from the rocks and cannot walk. He is bleeding heavily fr

Zone: Grand Canyon NPS — South Rim
Grid: GC-36.05.-112.14
Spoken in: es (translated above)
Ref: cff8e27b
Map: https://maps.google.com/?q=36.0544,-112.1401
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The severity is not guesswork on her part or a menu she had to choose from. The words are read for what they describe, and a call about someone who cannot walk and is bleeding is raised, not filed.

11:04 — her phone also sends a photograph

She leaves the camera tick box alone, so her phone takes one photo of the scene and sends it with the call, along with a single line saying what is in it:

> `📷 Two hikers on a rocky desert trail; one seated on a rock, clear sunny weather, no vehicles.`

That line is read off the photograph rather than guessed at, and it does not dramatise — it will say plainly when an injury is not visible. Terrain, weather and whether a vehicle can get near are the facts your crew needs before they pack. The photo reaches them inside the alert itself, so nobody taps a link and signs in to see it, and it is deleted an hour later.

11:05 — the call is on your board, and you answer her

Your responder types **“Stay where you are. Two rangers are 25 minutes out.”** She reads it in Spanish. She replies in Spanish, and you read English. That thread stays open until you close the call.

11:31 — the crew reaches them

They already knew it was a leg, that it was bleeding, that he could not walk, and exactly which drainage to come up. Nobody spent nine minutes establishing those four facts through a language barrier.

What it does not do

> It does not replace 911, and it is not a dispatch system. It does not decide anything, send anyone, or promise a response time. It delivers a call your people can act on. Every decision after that stays with your staff.
>
> A call from well outside your area never reaches you at all — the visitor is told plainly to call their local emergency number instead.

Four steps to start

1. **Draw your area.** Type a place name — “Grand Canyon South Rim” — or press the button that uses where you are standing. Set how far out your team covers.

2. **Print your poster.** One page, with your own QR square on it. Fix it at trailheads, viewpoints, boat ramps, lift stations, visitor desks. A scan tells us which area someone is standing in, so a phone that refuses to share its location no longer loses the call.

3. **Give your crew one code.** It is four letters and four digits, readable over a radio. No accounts to create, nothing installed on a park computer. It works on a duty phone and on a desk screen.

4. **Send yourself a test call.** Stand anywhere in your area, open the page, and send one. It arrives like a real one, and it is the honest way to see the whole thing work before you rely on it.

The same call, out in the field

Two minutes, and no product screens to read. A dramatised rescue built around the real system: the fall, her phone, your board, the photograph, the reply she gets back in Spanish, and the crew leaving knowing what it is walking into. The canyon footage is generated and marked as such; every screen in it is the live product.

Terms, in one table

Trial	30 days, free, nothing to install and no card taken.
Who can call	Anyone standing in your area, in any of the languages the page offers.
What arrives	Their words in your language, severity, a map link, their battery level, and a photo of the scene with one line describing it.
Where it arrives	Your board, plus email or a phone alert — whichever routes you turn on.

If the trial ends	Alerts keep working. We do not switch off a life-safety route to chase an invoice.
Your data	Calls in your area, visible to your team through your code. Photos are held for one hour and are never public.